



basic services



Whether your work is PC- or MAC-based, small or large quantity, black and white or color, technical or graphical in style, GlobalSoft has the end-to-end capabilities to accept it, personalize it, print it, assemble it, and get it back to you within your deadline and budget.

Digital printing GlobalSoft provides the highest quality digital printing with on-time and within- budget delivery. Our leading-edge digital print technology offers the highest quality print image available on the market today. Various digital-file PC/MAC formats can be accepted from a multitude of commonly used programs, including but not limited to:

- Adobe Photoshop
- Adobe Illustrator
- CorelDRAW
- Adobe PageMaker
- QuarkXpress
- Microsoft Office Suite: Word, Excel, PowerPoint, Access, and Publisher

Variable integration templates We are experts at data file manipulation and integration to address individual project needs. Our solution engages variable integration templates to easily personalize content.

Single point of contact We offer a full complement of fulfillment services and assign a project manager as a single

point of contact to each and every order. The project manager is responsible for the lifecycle management and quality assurance of all digital printing jobs.

Effective resource usage Our digital print-on-demand solution helps control operating expenses by reducing carrying costs incurred when printing and inventorying large quantities, minimizing collateral waste that occurs through obsolescence, as well as reducing storage costs.

Services

- Project management support
- Collateral production
- Binder and kit component assembly
- Match mailing
- Distribution services
- Repackaging
- Inventory management
- Product launch services
- Mailing services and letter shop
- Storage: management, logistics, and distribution services